

Tygr Magazine

Then and Now





History

ENTILÉE
FRENCH

Early Development

- Previously Anthology and Ink Spot
- First Tygr- 1989
- Run by Glimmerglass Newspaper
- Changing Hands with English Department

Inclusion of Art

- Black and White until 2002
- 2003- Cover was color
- 2009- Full Color magazine
- Pen drawings in early editions
- No art for a while
- Return of art in the 90s (partnership with Art Dept. began)

Examples

Before Tygr:

http://digitalcommons.olivet.edu/cgi/viewcontent.cgi?article=1026&context=stud_tygr

First Tygr:

http://digitalcommons.olivet.edu/cgi/viewcontent.cgi?article=1023&context=stud_tygr

Last Year's Tygr:

http://digitalcommons.olivet.edu/cgi/viewcontent.cgi?article=1031&context=stud_tygr

Technology

- Page Maker (previous version of InDesign)
- Greiner brought graphic design to Olivet
- New Technology = New Opportunities
 - More professional
 - Addition of color
 - First spine in 2010

Digital Commons

- Digitizing Tygr Editions
- Copyright Forms
- Digital Submissions

Previous Process



Literature

- Submissions
- Open Periods
- Readers
- Transcription

Art

- Submissions- “Photography day”
- Copyright
- One Drive
- Pair with Literature



New Process

Literature

- Submissions
- [Website](#)
- Open Periods
- Readers
- Differences

Art

- Submissions
- Copyright
- One Drive? Still need it.
- Differences

A watercolor illustration of a tropical landscape. In the background, a light-colored house with a grey roof and several windows is visible. To the left of the house is a large, dark, dense bush. In the foreground, a circular garden bed is filled with green foliage and several tall pink flowers. A winding path leads from the bottom right towards the garden bed. The overall style is soft and painterly, with a focus on natural elements and a serene atmosphere.

Creating the Tygr

Creating the Tygr

- Literature picked
- Send them to Art
- Pairing Art to Literature
- Review Meetings
- InDesign
- Printer



Tygr Moving Forward

New Opportunities

- New Printer
- Literature going forward
- Art going forward

Q & A

Launch Party